offbeat.

Good work
Good business

The agency OS for Southeast Asia’s independent teams.

The next yes

“Could we just do one more round?”



A familiar request. A useful question follows:

What is left in the fee?

One engagement, with the context attached

01	The agreement	Client, creative fee, owner and period
02	The delivery	Recorded time, fixed costs and fee use
03	The client decision	Published work and version-specific approval
04	The invoice	Separate fee and media lines; payment status

The room before the next revision

ORBIT COFFEE / ILLUSTRATIVE MYR / BEFORE OVERHEADS

24,000

Creative fee

21,120

Recorded delivery costs

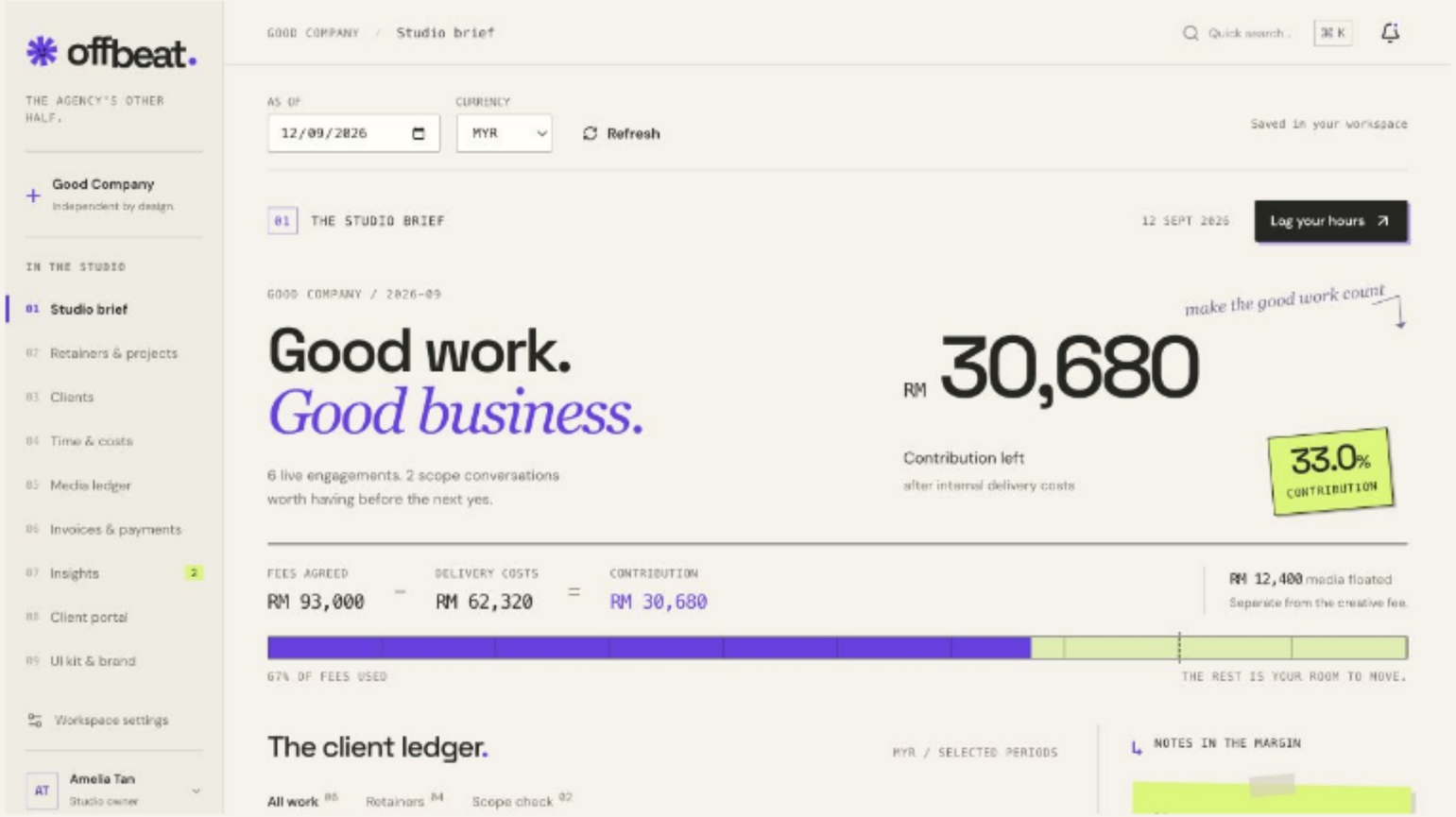
2,880

Contribution remaining

8 more hours × MYR 180

MYR 1,440 left after that round.
94% of the creative fee used.

The studio brief



The fee
The cost
The room left

Start with one client.
Look at the fee use.
Decide what to ask next.

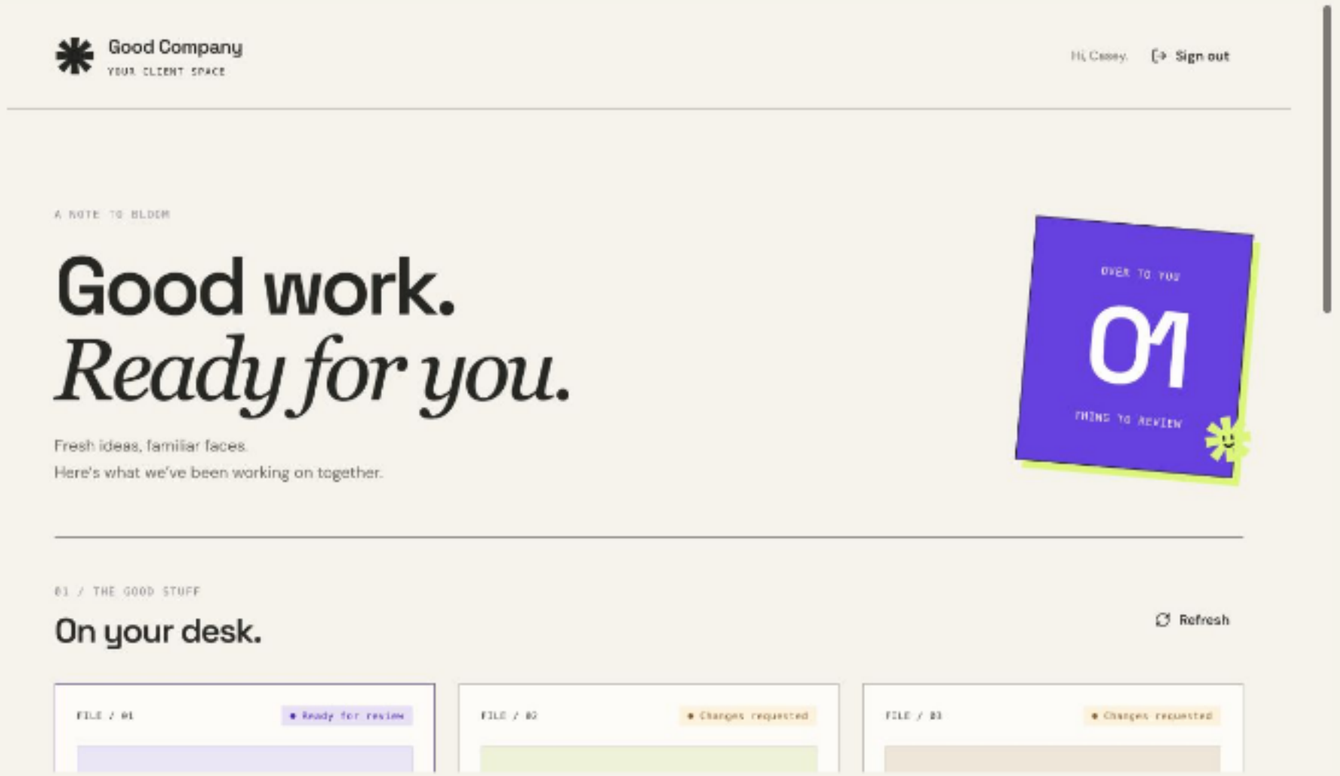
ACTUAL PRODUCT / SAMPLE AGENCY DATA

A decision attached to the right version

A clear client handoff

Publish the work when it is ready.
The client approves that version or requests changes.

Internal drafts and cost rates stay inside the agency.



ACTUAL PRODUCT / SAMPLE CLIENT DATA

Billing with a clear next step

The agency’s rhythm

Separate creative fees and media.
Review tax and billing details.
Issue the invoice.

Monthly schedules create retainer invoices after the service period closes.

The client’s permission

Authorize a saved card.
Set a collection limit.
Revoke permission when needed.

Card collection: SG/MY agencies in SGD/MYR after activation. Other markets use payment instructions.

Your first 30 days

One real engagement

Choose one engagement you understand.
Keep its fees and delivery costs current.
Take one deliverable through a client decision.
Review the invoice and collection workflow.

No card required. Local monthly pricing. See the website for your region.

offbeat.

Your agency
With room to move

Start your 30-day trial. No card required.